

Simon Pulman

Partner



New York, NY



spulman@pryorcashman.com



212.326.0452



Simon Pulman is a Partner and Co-Chair of Pryor Cashman’s Media + Entertainment and Film, TV + Podcast Groups; he is also Co-Chair of the M+E Transactions and Financing Practice.

Simon’s practice focuses on entertainment and media law, with significant experience in company-side business affairs and sophisticated rights transactions for television, film, podcasting, and interactive clients. As outside business affairs counsel for studios, networks, production companies, and rightsholders, he helps clients negotiate complex development, production, financing, and licensing deals.

In particular, Simon is an industry leader in rights transactions, with extensive experience negotiating deals on behalf of both rightsholders and acquiring parties in connection with the adaptation of books, articles, video games, podcasts, toy brands, and documentaries into scripted films and television productions. He has a personal interest in genre entertainment and popular culture, and his strong knowledge of and passion for gaming, podcasts, comic books, and graphic novels help him bring unique value to clients in those sectors. He is also considered a thought leader in transmedia and the convergence of gaming and entertainment, and is well-known as an authority on the applications of generative artificial intelligence in entertainment, including AI-related requirements imposed by SAG-AFTRA and the WGA and evolving issues regarding IP protection.

Previously, Simon was an entertainment partner at another major law firm.

Representative Matters

Simon has an established track record of providing innovative counsel and representing clients in key deals across entertainment industry sectors, including:

- Film and television studios, networks, and production companies in a wide range of business and legal affairs matters, including negotiating deals, and advising on business affairs processes and dealmaking policies.
- Distribution, licensing, and production services agreements on behalf of clients with buyers.
- Hundreds of film and television writer, director, producer, and cast deals.
- Structuring and acquisition of underlying intellectual property for film and television productions, including novels and book series, podcasts, life rights, articles, graphic novels and comic books, toys and brands, and video games.
- Chain-of-title for multiple established franchise properties.
- Financiers and producers in connection with financing agreements for scripted motion pictures and documentaries.
- A major video game publisher in connection with entertainment-related matters.
- Podcast producers in connection with production, finance, and distribution-related matters, in addition to derivative rights deals.

- Major Roblox game publishers in connection with animated television series deals.
- A cutting-edge documentary finance agreement on behalf of a production company client with a blockchain company.
- Content licensing deals with UK, Indian, Australian, Canadian, and LatAm buyers.

Services

- Media + Entertainment
- M+E Transactions and Financing
- Film, TV + Podcast
- Interactive + Gaming
- Content Creators and Digital Influencers

Education

- Vanderbilt University School of Law (J.D., 2008)
- Duke University (B.A., 2005)

Recognition

- *Chambers USA Guide*, Media & Entertainment: Advisory (New York) (2024-25)
- *Variety*, “Dealmakers Impact Report” (2021; “Up Next” 2017)
- *Variety*, “Legal Impact Report” (2019-2021, 2023)
- *Variety*, “Dealmakers Elite New York” (2018-2019)
- *Best Lawyers in America*, Entertainment Law - Motion Pictures and Television (2024-26)
- *Super Lawyers – New York Metro*, Entertainment and Sports (2021-25); “Rising Stars” (2015-18)

Admissions

- New York
- New Jersey
- Georgia (Inactive)

Publications

October 17, 2025

Pulman Comments on OpenAI’s Sora 2 and Copyright Implications
IndieWire

September 25, 2025

Pulman Comments on Legal Gray Areas in AI-Created Film Content
Vanity Fair

July 9, 2025

Demystifying Backend: A Simplified Guide to Common Film and Television Profit Participation Structures

June 20, 2025

Paying for Playing: White-Collar Risks for Online Video Game Companies
New York Law Journal

April 17, 2025

Pulman Discusses Surge in Video Game Adaptations for Film + TV
The Game Business

January 30, 2025

The Anatomy of A Co-Production: Key Issues To Consider

January 2, 2025

Entertainment Dealmaking: Hot Topics and Predictions For 2025

October 2, 2024

Advanced Rights and Reversion Trends for 2025 and Beyond

September 23, 2024

Pokémon vs. Palworld: 3 Immediate Questions

September 18, 2024

Enkeshafi and Pulman Explore Trademark Trade-Offs for Indie Game Balatro in the App Store
Law360

July 25, 2024

Pulman Comments on Pending Merger of Paramount and Skydance
Variety

June 21, 2024

Finguerra-DuCharme, Pulman, and Sawaya Write About Morals Clauses and AI Deepfakes
Law360

May 28, 2024

Artificial Misconduct: Morals Clauses in the Age of AI

May 23, 2024

Pulman Discusses Scarlett Johansson vs. OpenAI
Legaltech News

April 1, 2024

Pulman Comments on Legal Issues for AI Copying of Celebrity Voices
Bloomberg Law

March 11, 2024

Navigating the AI Tsunami: How Employee and Contractor AI Use Can Create Liability for Employers

December 18, 2023

Manga, Anime, and Webtoons: 8 Key Issues in Acquiring Rights and Building Partnerships

September 29, 2023

Pulman Talks to The Current About Post-Strike TV Landscape
The Current

September 20, 2023

Pulman Explains Residuals Issue in Hollywood Strike
Los Angeles Times

September 14, 2023

Pulman Discusses Streaming Data Transparency in Hollywood Strike
Los Angeles Times

August 16, 2023

Pulman Outlines Rules for the 'Post-Peak TV' Era
Variety

August 2, 2023

Pulman Discusses Hollywood's Focus on AI Initiatives
Los Angeles Times

August 1, 2023

From Creator to Media Company: 5 Key Considerations

July 25, 2023

Pulman Comments on AI Issue in Hollywood Actors' Strike
Variety

July 20, 2023

Estate Planning + Family Law for Writers: Key Takeaways

July 14, 2023

Pulman Discusses Hollywood Actors and Writers Strike on Good Day New York
Good Day New York

July 11, 2023

Pulman Discusses AI Issues Facing Hollywood Actors
IndieWire

June 20, 2023

Six Legal Bedrocks of Successful Transmedia Franchises

May 30, 2023

Pulman Writes About Key Issues in the Hollywood Writers' Strike
Variety

May 3, 2023

Pulman Discusses 'Massive' Impact of Hollywood Writers' Strike
Business Insider

April 17, 2023

Four Entertainment Deal Considerations for IP Rightsholders (and One for Entertainment Studios)

February 13, 2023

Hill and Pulman on Pryor Cashman's M+E Focus on Video Games
Games Industry Law Summit

February 6, 2023

Pulman and Hill Talk to Law360 About Joining Pryor Cashman M+E Group
Law360