

Philippe Zylberg

Partner



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Philippe Zylberg is a member of Pryor Cashman's Intellectual Property, Litigation, and Media & Entertainment Groups. He works with brand owners to secure and enforce their IP rights around the world, focusing on trademark rights and the protection of domestic and international portfolios.

Philippe's practice includes all facets of trademark portfolio management. He handles searches and opinions, filings, prosecutions, due diligence, licensing, the acquisition and enforcement of rights, and opposition and cancellation actions. He also represents clients in Trademark Trial and Appeal Board (TTAB) proceedings.

Companies of all sizes and multinational corporations seeking to secure and exploit their U.S. and global intellectual property interests rely on Philippe to provide proactive legal advice. His international clientele includes a broad cross-section of U.S. and foreign-based businesses and individuals from the entertainment, retail, fashion, health and beauty, food products and services, construction, and real estate sectors.

Staying at the Forefront of International Trademark Law

Philippe's legal experience, multilingual fluencies, and international connections place him at the forefront of international trademark law. His deep knowledge of the global marketplace includes fighting trademark piracy in China and securing and enforcing trademarks of China-based clients.

By working in close collaboration with an established network of foreign counsel practicing in jurisdictions throughout the world, Philippe stays on top of the latest intellectual property trends, opportunities, and risks and takes decisive action when infringing activity is detected.

Services

- Intellectual Property
- International
- Media + Entertainment
- Trademark

Education

- Benjamin N. Cardozo School of Law, Yeshiva University (LL.M., Intellectual Property, 2002)
- Bar Ilan University (LL.B., 2000)

Recognition

- Named one of *Lawdragon* 500 Leading Global IP Lawyers for IP – Trademark, Portfolio Management (2025)
- Recognized as a “Leading Trademark Lawyer” by *World Trademark Review*’s WTR 1000 (2024-25)

Admissions

- New York, 2002
- Israel
- U.S. District Courts for the Southern and Eastern Districts of New York

Professional Affiliations

- New York State Bar Association, member, Intellectual Property Section
- International Trademark Association

Languages

- Dutch
- Hebrew
- French