

Michael G. Goldberg

Partner



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Michael Goldberg is a member of Pryor Cashman's Litigation and Intellectual Property Groups and co-chairs the firm's Fashion Group.

An accomplished litigator, he concentrates on complex commercial disputes, primarily for clients in the fashion, luxury goods, retail, and entertainment industries.

Commercial Litigation Expertise

Michael maintains a diverse practice representing global fashion and luxury goods companies and designers involved in the design, manufacture, and sale of apparel, watches, jewelry, and accessories. He also regularly litigates cases on behalf of individuals and businesses involving intellectual property rights, shareholder and investor disputes, contractual claims, and construction and leasing matters.

A litigator at his core, Michael routinely appears before state and federal courts across the United States to protect his clients' critical business interests. His extensive trial experience includes successfully:

- Commencing and defending suits under the Copyright Act and Lanham Act (regarding the trademark rights of branded apparel companies);
- Litigating breach of contract, unfair competition, and other claims brought by luxury brands against authorized dealers;
- Handling complex disputes between licensors and licensees; and
- Representing companies and individuals in leasing and other real estate disputes.

A Proven Counselor to Luxury Brands + Global Retailers

Michael delivers efficiency and practicality that are essential in today's competitive environment. Among the many well-known public and privately held companies that regularly benefit from his counsel are:

- Richemont North America, Inc. (Cartier, Piaget, Van Cleef & Arpels, Dunhill, Montblanc, Panerai, Vacheron Constantin, and others);
- Kering;
- Five Below, Inc.; and
- Entireworld, a venture from Band of Outsiders founder Scott Sternberg.

Industry Recognition

Reporters frequently seek Michael's commentary on the legal issues and high-stakes cases impacting the luxury goods and retail sectors. His insights have been published in *Bloomberg BNA*, *The New York Post*, and *IPWatchdog*, among other outlets.

Michael has been recognized by *Super Lawyers* in business litigation every year since 2011.

Michael is also on the Board of Directors of Delivering Good, which unites retailers, manufacturers, foundations, and individuals to provide people impacted by poverty and tragedy with new merchandise to offer hope, dignity and self-esteem, and AJC-Westchester, a leading global Jewish advocacy organization.

Services

- Litigation
- Corporate
- Copyright
- M+E Litigation
- Fashion
- Trademark

Education

- American University Washington College of Law (J.D., 1993)
- University of Vermont (B.A., 1990)

Recognition

- Named to the *Luxury Law Awards* "Partner of the Year" shortlist (2023)
- Named to the *Super Lawyers – New York Metro* list in Business Litigation (2011-25)

Community

- Board of Directors, Delivering Good
- Board of Directors, American Jewish Committee, Westchester/Fairfield chapter
- Fundraiser, The Leukemia & Lymphoma Society

Admissions

- New York, 1994
- U.S. District Courts for the Southern and Eastern Districts of New York

Professional Affiliations

- American Bar Association
- New York State Bar Association

Publications

March 4, 2026

Law360 Highlights Pryor Cashman Victory in Massachusetts Business Litigation

January 24, 2020

Goldberg Shares Brand Protection Strategies With WWD

June 26, 2019

SCOTUS Strikes Down Scandalous Trademark Registration Ban

October 20, 2017

Protecting Branded Apparel IP Assets: Pursuing Counterfeiters and Their Profits

Published in IP Watchdog