

Jeffrey L. Snow

Partner

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Jeffrey L. Snow is the chair of Pryor Cashman's Patent Practice and a member of the firm's Intellectual Property and Litigation Groups. Jeffrey combines deep intellectual property prosecution and counseling knowledge with significant commercial litigation experience to provide end-to-end service for a wide range of clients. He is an experienced litigator who has served as lead counsel in numerous proceedings before federal courts and administrative tribunals.

Jeffrey's practice focuses on intellectual property law, including patent, trademark, and copyright litigation, prosecution, opinions, licensing, and due diligence support for corporate transactions. His litigation experience includes serving as trial counsel in numerous commercial and intellectual property cases, representing clients in various federal district and appellate courts and before the Patent Trial and Appeal Board (PTAB) and the Trademark Trial and Appeal Board (TTAB). He brings specific experience in patent, trademark, and copyright infringement cases, Markman claim construction proceedings; trade secret misappropriation claims; and matters related to the Lanham Act, to name a few.

Jeffrey's experience includes:

- *Uni-Systems, LLC v. United States Tennis Association* (Eastern District of New York). Lead counsel for engineering firm defendant in a case involving patent infringement and complex trade secret misappropriation claims, bringing the case to a successful resolution through mediation.
- *Dolce Vita Intimates LLC v. ThirdLove, Inc.* (Trademark Trial and Appeal Board). Represented trademark applicant in an opposition proceeding with a counterclaim for cancellation of opposer's prior registration.
- *Telebrands Corp. v. Harvest Direct, LLC* (District of New Jersey). Brought a motion for a temporary restraining order based on Lanham Act and unfair competition claims.
- *Telebrands Corp. v. Ragner Technology Corp.* (Patent Trial and Appeal Board). Prepared petition for patent post-grant review.
- *DDR Holdings, LLC v. Hotels.com* (Eastern District of Texas). Worked on trial and appeal of a patent infringement case, which resulted in often-cited Federal Circuit precedent on patent subject matter eligibility.
- *Monotype Imaging, Inc. v. Bitstream Inc.* (Northern District of Illinois). Lead trial counsel in successful defense of copyright infringement claims, trademark infringement, and violations of the Digital Millennium Copyright Act.
- *Amazin' Raisins International, Inc. v. Ocean Spray Cranberries, Inc.* (Federal Circuit). Briefed and argued successful defense of Federal Circuit appeal of a patent infringement action.
- *Egyptian Goddess, Inc. v. Swisa, Inc.* (Federal Circuit). Wrote briefs for successful appeal with *en banc* hearing in the seminal case on design patent infringement.

- *Net MoneyIN, Inc. v. Mellon Financial* (District of Arizona). Lead counsel at the trial level for financial services defendant in a case that defined important issues of patent law on appeal.

The technical fields in which Jeffrey works include electrical and mechanical devices, computer software and processing, wireless communications, optics, and optical systems, business methods, and medical devices and procedures.

Prior to joining Pryor Cashman, Jeffrey was the first Director of Intellectual Property for Barnes & Noble, Inc. He was a partner at both an intellectual property boutique and a large international law firm. His clients range from individuals and entrepreneurs to small technology companies and large corporations.

Services

- Patent
- Trademark
- Copyright
- Litigation
- Emerging Companies + Venture Capital

Education

- Harvard Law School (J.D., 1993)
- Brown University (Sc.B. (Mathematics-Physics), *magna cum laude*, 1990)
- Cambridge University, Jesus College (*honours program in advanced physics and mathematics*, 1989)

Admissions

- New York
- New Jersey
- Massachusetts
- U.S. District Courts for the Southern and Eastern Districts of New York
- U.S. District Court, District of New Jersey
- U.S. District Court, District of Massachusetts
- U.S. Court of Appeals for the Federal Circuit
- U.S. Court of Appeals for the Seventh Circuit
- United States Patent and Trademark Office

Professional Affiliations

- New York Intellectual Property Law Association
- New York City Bar Association, Patents Committee
- American Jewish Committee
- Harvard Law School Alumni Association
- Harvard Law School Association of New York
- Brown Alumni Association

Languages

- Spanish

Speaking Engagements

- Intellectual Property Overview and Applications, National SBIR/STTR Conference (May 2016)
- International Patent Litigation Strategy: Points and Distinctions | Patent Litigation: U.S. Perspective, 2015 American Bar Association Annual Meeting (July 2015)
- Applications for Intellectual Property, National SBIR/STTR Conference (June 2015)

- Day-to-Day Intellectual Property Issues for the General Counsel, PLI Program (May 2011)

Academic Achievements

- Editor, Harvard Journal of Law & Technology
- Awarded Lindsay Prize for excellence in physics at Brown University
- Elected to Sigma Xi Scientific Research Honor Society
- Honors Thesis, A Study of Convection in Water Using Ultrasonics

Publications

May 8, 2025

Federal Circuit Clarifies Requirements for Patenting AI Technology

April 29, 2020

USPTO Further Extends Certain Response Deadlines (Update)

April 1, 2020

U.S. Patent and Trademark Office Extends Certain Response Deadlines

May 24, 2017

Supreme Court Decision Limits Venue for Patent Cases

January 24, 2017

Protecting New Concepts in the US: A Primer for Patent Seekers in 2017