

FashionTM MANNUSCRIPT

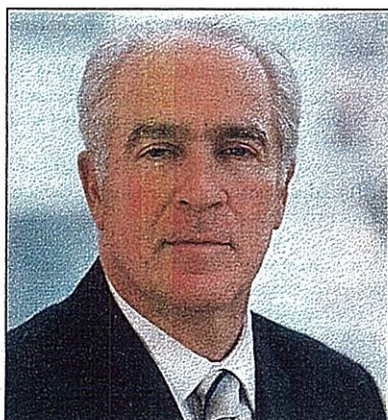
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AN INSIDER'S VIEW OF THE APPAREL INDUSTRY |

Law

Representing This Year's American Idols

Pryor Cashman LLP



Ken Schulman

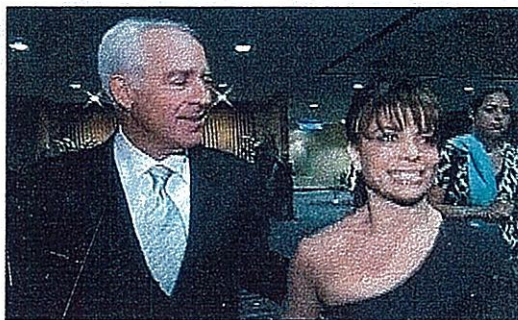
Attorney Ken Schulman, who conducts an active practice in the fashion and entertainment industries, has been retained to represent all of the finalists on this season of Fox's television juggernaut American Idol. Schulman, a partner at Pryor Cashman LLP, represents the contestants in connection with their current appearance on the show and with respect to general entertainment, licensing and other deals in which they may be involved.

Several law firms were invited by 19 Entertainment, the show's producer, to meet with all 24 finalists. Schulman and his partner, Howard Siegel, were invited and traveled to Los Angeles for the meeting. When the votes were in, the finalists had selected Ken and Howard for the representation and over the ensuing days they negotiated all of the agreements between the finalists and 19 Entertainment and continue to advise and represent the contestants on matters going forward.

Schulman says, "It is extraordinarily rewarding to help and protect these young individuals who are thrust overnight into incredible celebrity and watch them grow and develop their careers."

Schulman and his firm are not new to the American Idol phenomenon—they also represent American Idol judge Paula Abdul and American Idol alumni Ruben Studdard, Kimberley Locke, Kim Caldwell and Justin Guarini, among others.

Pryor Cashman is an independent full-service law firm with 120 attorneys in its main office on Park Avenue in New York City and an office in Los Angeles. With a broad and sophisticated transactional and litigation practice, Pryor Cashman provides a wide range of services to meet the varying legal needs of businesses and individuals, and conducts active practices in the fashion and entertainment fields. The firm has well-established relationships with firms throughout the U.S. and the rest of the world to serve its national and international clients.



Ken Schulman and Paula Abdul

Schulman actively practices in the areas of licensing, intellectual property, entertainment, celebrity and corporate brand development and protection, litigation/arbitration, and general commercial and corporate counseling.

In the course of his practice, Ken regularly represents companies, celebrities and other licensors in connection with the licensing, exploitation and protection of their intellectual property rights.

Ken also represents an extensive list of licensees in their licensing or other acquisition of branded properties and in developing business relationships with celebrities and other owners of trademarks in the commercial and entertainment areas. Ken handles copyright and trademark litigations and general corporate and commercial litigations. Ken's practice encompasses clients in many fields, with a specialty in the textile, fashion, entertainment and related industries.

Schulman still finds time to be a Member of the Volunteer Team at Ronald McDonald House in New York City, organizing and running weekly events for patients residing in the house and their families.

Howard Siegel represents performing and recording artists, as well as songwriters, producers, small to mid-size record companies and music publishers, managers and others involved in the entertainment industry. He is the former Chair of the Section on Entertainment, Arts and Sports Law of the New York State Bar Association, former Chair of the New York State Bar Association Committee on the Music and Recording Industry, and an Associate Member of the National Academy of Recording Arts and Sciences.

For more information, call Ken Schulman at 212-326-0828, or e-mail him at kschulman@pryorcashman.com, or visit pryorcashman.com.