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## Screen Media acquires 'Wild Horse' doc

**Pic to begin limited release Aug. 24**

By ANDREW STEWART

Screen Media Films has acquired North American rights to docu "Wild Horse, Wild Ride," with plans to release it theatrically in New York on August 24, followed by a platform rollout throughout September.

Directed by husband-and-wife team Alex Dawson and Greg Gricus, "Wild" centers on an annual horse-taming contest where 100 people try to save wild mustangs from life beyond federal corrals by taming them.

"As soon as I saw 'Wild Horse, Wild Ride' I knew that Alex Dawson and Greg Gricus had captured a very real and special occurrence in our world -- the emotional bond between man and horse," said Screen Media prexy Suzanne Blech. "We are thrilled to work with such talented filmmakers in bringing these stories of trust and love to the public."

Blech and David Fannon brokered the deal on behalf of Screen Media, with Anne Atkinson of Pryor Cashman negotiating on behalf of the filmmakers.

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## Screen Media takes doc **Wild Horse, Wild Ride**

20 June, 2012 | By Jeremy Kay

President Suzanne Blech and David Fannon negotiated the deal for North American rights with Anne Atkinson of **Pryor Cashman** on behalf of the filmmakers.

Wild Horse, Wild Ride follows a diverse group of characters as they take part in an extreme contest to break wild mustangs within 100 days.

Husband-and-wife team Alex Dawson and Greg Gricus directed the documentary, set to open theatrically in New York on Aug 24 before expanding nationwide in September.

“As soon as I saw Wild Horse, Wild Ride I knew that Alex Dawson and Greg Gricus had captured a very real and special occurrence in our world - the emotional bond between man and horse,” Blech said. “We are thrilled to work with such talented filmmakers in bringing these stories of trust and love to the public.”

“Suzanne and the Screen Media team have been so enthusiastic about the film from day one, and to have it now released in theatres is the culmination of an amazing journey,” Dawson said.